

A graphic consisting of several overlapping, horizontal green arrows of varying shades, pointing to the right. The arrows are layered, with the front-most being a bright green and the back-most being a darker green, creating a sense of depth and movement.

# Credit Union Sales INTENSIVE

## IT'S HOW MUCH?

The Credit Union Sales Intensive is an investment in the future sales success of the individual attending as well as the sales team he or she leads. As attendees return from the workshop and begin applying the principles they learn, sales results will noticeably increase. The increase in sales will more than justify the investment in the training. Here is how.

### EXPECTED RETURN ON INVESTMENT

*Assuming the credit union makes a total investment of \$3,000 for tuition and travel per attendee, he or she will justify the cost by selling just **ONE** of the following:*

- \* **15 additional checking accounts**
- \* **\$190,000 more in deposits**
- \* **\$95,000 more in recaptured loans**
- \* **20 additional assurance products**
- \* **15 additional active credit cards**

*It's expected an attendee will sell each of the above **TWICE** in the first year returning **10x** the investment.*

Register at [www.salescu.com/intensive](http://www.salescu.com/intensive)